

Ventas por Marcas -Unidades-

Hasta.....	31-May-18	31-May-17	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	86.920.362	91.160.038	-4,65%
CALYPSO (cig)	58.637.420	59.290.172	-1,10%
SILVERADO (cig)	57.479.300	58.045.300	-0,98%
COBURN (cig)	48.099.230	53.358.490	-9,86%
ROLL'S (cig)	44.085.519	46.801.954	-5,80%
BULLBRAND (cig)	41.455.817	43.747.593	-5,24%
CHESTERFIELD (cig)	38.169.008	40.163.144	-4,97%
AMIGOS (cig)	37.368.833	41.838.434	-10,68%
PALL MALL(cig)	31.633.000	29.408.052	7,57%
FARIAS (cig)	31.598.550	33.717.290	-6,28%
DUCADOS (cig)	24.683.135	27.193.218	-9,23%
JOCKEY (cig)	22.280.749	22.382.339	-0,45%
PANTER (cig)	21.642.620	22.898.220	-5,48%
AL CAPONE (cig)	21.143.122	22.988.368	-8,03%
SIGNATURE (cig)	20.513.996	20.517.782	-0,02%
CALYPSO	19.753.596	20.896.962	-5,47%
REIG (cig)	18.842.310	14.525.760	29,72%
AGIO (cig)	13.028.693	14.087.952	-7,52%
BREAK (cig)	12.538.568	12.355.383	1,48%
ROTHMANS OF LONDON (cig)	10.203.678	5.968.602	70,96%
VEGAFINA (cig)	10.123.470	10.471.290	-3,32%
BULLBRAND	9.910.180	6.704.150	47,82%
NEWMINSTER (cig)	9.546.736	7.193.208	32,72%
CLUBMASTER (cig)	9.541.190	9.280.160	2,81%
EL GUAJIRO	8.020.399	8.423.419	-4,78%
TRABUCOS	7.995.000	7.997.571	-0,03%
REX (cig)	7.828.240	8.685.480	-9,87%
LA PAZ (cig)	7.632.770	8.397.585	-9,11%
SALSA (cig)	7.422.700	9.349.490	-20,61%
LA DALIA	6.374.909	6.632.803	-3,89%
DANNEMANN MOODS (cig)	5.488.188	5.050.944	8,66%
WEST (cig)	5.476.006	5.106.171	7,24%
L&M (cig)	4.340.472	4.726.572	-8,17%
BRAVO (cig)	3.512.030	3.958.110	-11,27%
NEOS (cig)	3.331.700	3.301.070	0,93%
FARIAS	3.151.452	3.665.291	-14,02%
VICTORIA (cig)	3.135.010	3.320.530	-5,59%
DUX	3.102.378	3.543.220	-12,44%
VERELLEN	2.977.880	3.026.490	-1,61%
MONTECRISTO (cig)	2.918.966	3.371.060	-13,41%
PUNCH (cig)	2.517.340	2.571.000	-2,09%
MINI DAVIDOFF (cig)	2.370.000	2.368.345	0,07%
CANDLELIGHT (cig)	2.231.790	2.470.955	-9,68%
RESTO MARCAS	39.838.771	37.159.636	7,21%
Totales	828.865.083	848.119.603	-2,27%